

Minutes of the Briefing Meeting of the Captiva Erosion Prevention District

Celebration Center
11513 Andy Rosse Lane, Unit 4
Captiva, Florida 33924
Thursday, February 4, 2010

Commissioners Present: Mike Mullins (Chairman), Doris Holzheimer (Vice Chairman)

Administration Present: Kathleen Rooker (P.I.P. Senior Administrative Consultant), Kelly Telford (P.I.P. temporary assistant)

I. Call to Order

Chairman Mullins called the briefing meeting to order at 1:00 P.M.

II. Roll Call

Chairman Mullins performed the roll call. The results are detailed above.

III. Briefing Discussion – Old Business

a) Electronic Newsletter

Discussion was held as to the format of the electronic newsletter. It was decided that the pictures of the commissioners would be removed from the electronic version. The articles would be drafted in full within the content boxes as a consideration subject to appearances. The current picture on the front of the hard copy newsletter would be moved to the side bar. The side bar would also feature the “Save the Date” feature. Kelly Telford left the meeting to incorporate these ideas into a draft electronic newsletter for the commissioners to view.

b) Community Relations and Referendum Support

- 1.** Dan Wexler has not presented a proposal for his services to the CEPD. Kathy Rooker will contact him and discuss options and availability.
- 2.** Ideas for the structure of the town hall meeting were discussed. The purposes of the meetings are to educate people about beach nourishment on Captiva, possible roadblocks to the process, and to encourage voters to vote for a referendum that provides funding for the next nourishment. It was suggested that a saturation mailing of post cards be used to advertise the Town Hall meetings.
- 3.** An outline for the PowerPoint that would be used for Town Hall meetings and annual meetings was reviewed. Commissioners considered what would attract people to attend the meeting. Bob Gray of Partners in Progress has been asked to prepare the PowerPoint. One presentation would be for the Town Hall meetings and a shorter version of that presentation would be used for the association annual meetings.

4. Presentations at association meetings would be approximately 10 minutes long and include a PowerPoint.

IV. Briefing Discussion – New Business

The commissioners and senior consultant discussed the many hours it has taken to respond to the public records request. The law firm representing the anonymous party requesting the records has threatened litigation. While the CEPD takes the request seriously, CEPD is doing all they can to fulfill the massive request. They have found nothing improper and are disappointed that so much time must be directed toward this effort. The commissioners are considering a communication to advise the public of the situation and the immense burden the anonymous request has brought to the District.

Meeting adjourned at 4 P.M.