

## **Minutes of the Emergency Meeting of the Captiva Erosion Prevention District**

The Celebration Center

11513 Andy Rosse Lane, Unit 4, Captiva, Florida 33924

Monday, January 5, 2009 @ 12:00 P.M.

Commissioners Present: Rene Miville (Chairman), Mike Mullins, Doris Holzheimer (Secretary), Henry Kaiser, Dave Jensen (Treasurer).

Administration Present: Kathy Rooker (Administrator)

### **I. Call to Order**

Chairman Miville called the meeting to order at 12:03 P.M.

### **II. Roll Call**

Chairman Miville performed the roll call, the results which are detailed above.

### **III. Old Business**

#### **a) Public Relations Activities**

- Commissioner Holzheimer stated that the draft Public Relations Plan has not advanced. Feedback to the draft plan had not been returned to her.
- Consultant Bob Gray made the following points:
  - The Tourist Development Council has reallocated additional funds to the Visitors and Convention Bureau for marketing purposes.
  - Can we speak with one voice about our concerns in reference to the reallocation of funds?
- Commissioner Holzheimer noted that people need to be brought together to talk about this.
- Commissioner Mullins made the following points:
  - Research of the TDC documents demonstrated there was to be a commitment to beaches. This priority has shifted and it is questionable how this commitment will be met.
  - The creation of a coastal coalition would provide one voice and a cover for various organizations to address beach concerns.
- Commissioners Miville noted:
  - It is critically important to beach renourishment that we make sure the TDC is doing what it should do and that the right people are lobbied.
  - The draft PR plan that includes public outreach and newsletters is good.
- Commissioners Mullins stated we must determine the content of our message and the audience. The audience would include project funders such as the county and the local property owners that pay

for beach renourishment as well as all eligible referendum voters. Commissioner Mullins noted that regardless of whether we get additional monies; there is a need to move forward with renourishment.

- Commissioner Holzheimer stated the need to put into motion this month a plan to develop support on and off the island before the next vote for beach renourishment. Commissioner Holzheimer added that there has been a turnover of property owners who have not been involved in a previous renourishment.
- Consultant Bob Gray recommended that CEPD do the research, send out invitations, and do power points to build support within a coalition.

The Commissioners discussed various aspects of developing a coastal coalition including setting a date for a meeting, the different organizations that may share a concern for Lee County beaches, the objectives of a meeting, and points of commonality among organizations. Commissioner Kaiser and Commissioner Jensen suggested we take small steps and see if we can meet our objectives without a coalition.

**b) Audit**

A survey was taken to determine if all Commissioners that served during the last fiscal year completed and returned their questionnaire to Tuscan and Company. All Commissioners had returned the questionnaire with the exception of Harry Kaiser. Commissioner Kaiser did not take office until after the audit period.

**c) Partners in Progress Contract**

- Commissioner Holzheimer stated that the PIP contract should state exactly what PIP will do and what it won't do.
- Bob Gray of Partner in Progress noted that the Administrative Processes are a part of the contract and state what PIP will do.

The Commissioners discussed the sharing of parking revenues with PIP and it was agreed between the Commissioners and PIP to reduce the contracted amount to begin sharing parking revenues from \$120,000 to \$110,000 and to include parking lot maintenance.

**d) Meeting Dates, not on agenda**

The Commissioners agreed to a Strategic Planning Workshop Meeting on January 15, 2009 at 10 A.M. at the CEPD office.

Proposed budget hearing dates will be September 9, 2009 and September 16, 2009.

The meeting adjourned at 2:20 P.M.